

# Build a Cloud-First Business

## With Firefly's Cloud Services

The rise of remote and hybrid work has accelerated the adoption of cloud technologies. If your enterprise is yet to hop on the cloud bandwagon, here are a few eye-opening statistics:

- Cloud traffic represents 95% of data center traffic.<sup>1</sup>
- Public cloud spending will cross 45% of all enterprise IT spending by 2026. That'll be a 17% increase from 2021.<sup>2</sup>



## Why Use **Cloud Services**?

Adopting cloud technologies offers enterprises the following benefits:

-  Guaranteed business continuity
-  Seamless connectivity (irrespective of location)
-  Reduced hardware costs
-  Improved scalability
-  Secure communication

## Does Your Business Need Cloud Services?

Using cloud technologies is no longer just an option for growth-minded businesses. Cloud solutions are particularly suitable for enterprises with a remote or hybrid workforce.

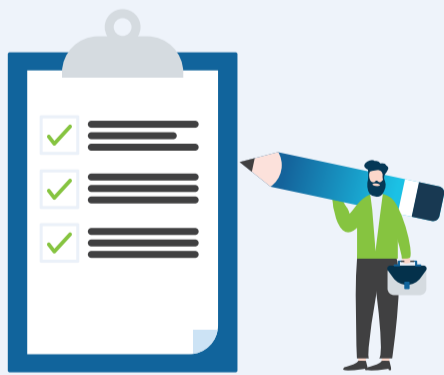
Wondering whether investing in cloud services is the right move for your business? Ask yourself the following questions:



- 1** Are your on-premise applications and systems catering to changing business needs?
- 2** Do your current technologies enable frictionless communication and collaboration for a hybrid workforce?
- 3** Are your on-premise technologies helping you deliver the best customer experience?
- 4** Are you satisfied with the ROI from your existing solutions?

If you answered “no” to any of the above questions, you'd benefit from working with a provider who offers custom cloud solutions.

## The Only Cloud Service Provider You Need



While you'll find plenty of cloud solutions in the market, not many will match Firefly's quality of service.

With Firefly, you get:

- ✓ Scalable, predictable, and secure connections to the cloud
- ✓ Faster performance and enhanced connectivity
- ✓ Lower setup and maintenance costs



Our partnership with NexusTek gives you access to advanced cloud solutions from the best public cloud providers, including AWS, Azure, and Google Cloud.

## Why Choose **Firefly**?

Firefly is more than your average cloud solutions provider. We offer end-to-end services to propel the successful digital transformation of your enterprise. From SD-WAN and UCaaS to mobility, security, and more, we've got you covered.

If you're looking for an unbiased advocate who'll help implement the right cloud solutions for your business, **reach out to us** today.



### References:

- <https://newsroom.cisco.com/c/r/newsroom/en/us/a/y2018/m02/global-cloud-index-projects-cloud-traffic-to-represent-95-percent-of-total-data-center-traffic-by-2021.html>
- <https://www.gartner.com/en/newsroom/press-releases/2021-08-02-gartner-says-four-trends-are-shaping-the-future-of-public-cloud>